



Superette
EVERYDAY NEEDS MET



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SET
SHOP.
STRIKE
GOLD.

Superette
EVERYDAY NEEDS MET

PAMMAL | SEMMENCHERRY (OMR)

AN INTEGRATED RETAIL SPACE
RIGHT NEXT TO
PRESTIGIOUS APARTMENTS.

INSPIRE

Shopping is much more than the shops themselves. It's a destination. A lifestyle. Presenting Superette, superior retail space, where everyday needs are met. It is the retail initiative from Appaswamy Real Estates, the most trusted name in the realty industry. Through the most integrated and sustainable retail spaces, Superette will offer a unique and vibrant shopping experience in Pammal & Semmencherry.

It's the kind that gets talked about and walked into.





LOCATE

Superette, the perfect destination of a heady fusion of retail and restaurants that celebrates the best of both worlds. Shopping, and eating out. With original exposed brick walls, lofty ceilings and a superb showcase frontage, each retail unit will offer air conditioning, wi-fi connectivity, lifts and 100% power back up. The sizes are from 133 to 9750 sq.ft. And can be tailored to meet the needs of individual retailers. There's ample space for customers to park their vehicles and hit the shops, break for a coffee, dine or just shop.

EXPLORE

The diverse collection of retail outlets and restaurants attracts the residents, locals, and visitors alike to shop, dine and relax. With 776 resident families living within the Bloomingdale premises and 362 resident families within the Splendour premises alone, there will be a permanent buzz here.





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PAMMAL



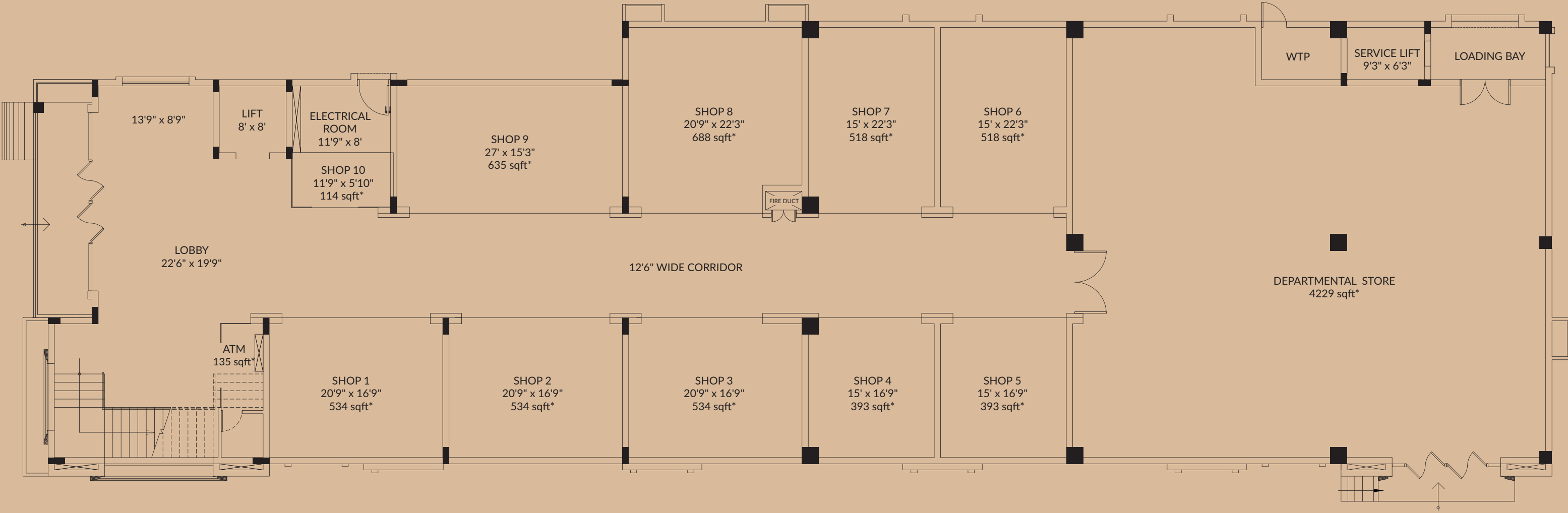
THE PAMMAL NEIGHBOURHOOD

Superette, the new hive of *Pammal*, aims to offer a seamless shopping and dining experience for the residents as well as the neighbourhood. On the one hand, you have got more than **80,000 people** living in and around Pammal, and on the other side, you have reached **776 resident families** of The Bloomingdale within the premises & 120 resident families of **Brooksdale** just **1 Km away**. So as a retailer, you have a captive audience from all around and right from day one.

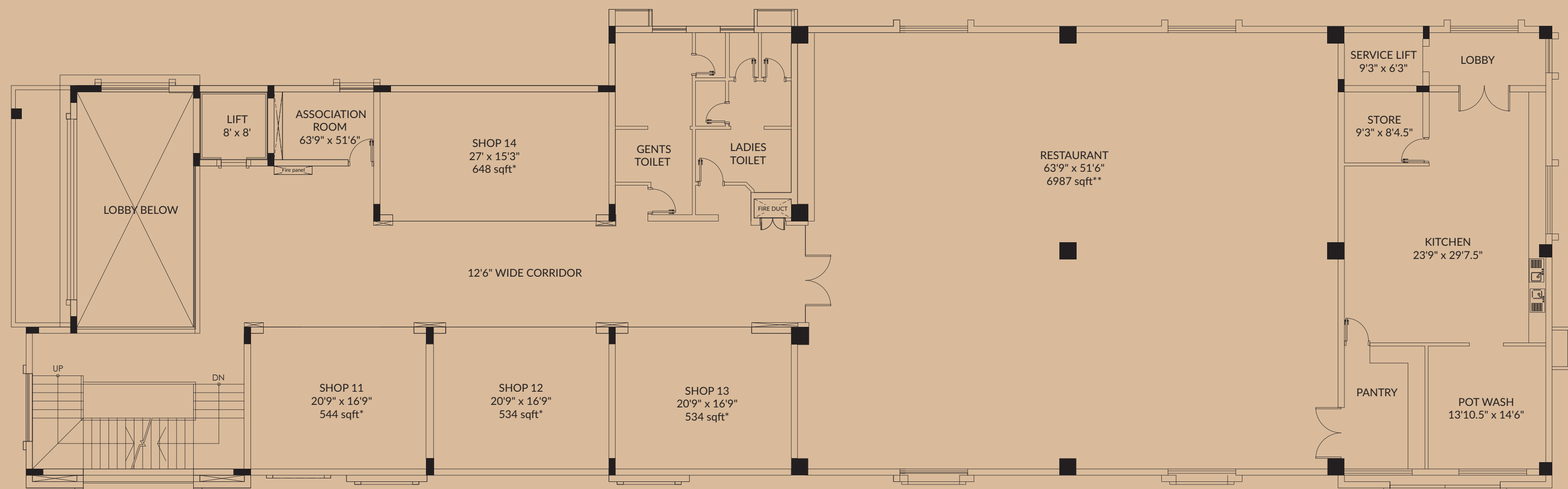


THE BLOOMINGDALE, PAMMAL, CHENNAI.

GROUND FLOOR



FIRST FLOOR





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SEMMENCHERRY (OMR)



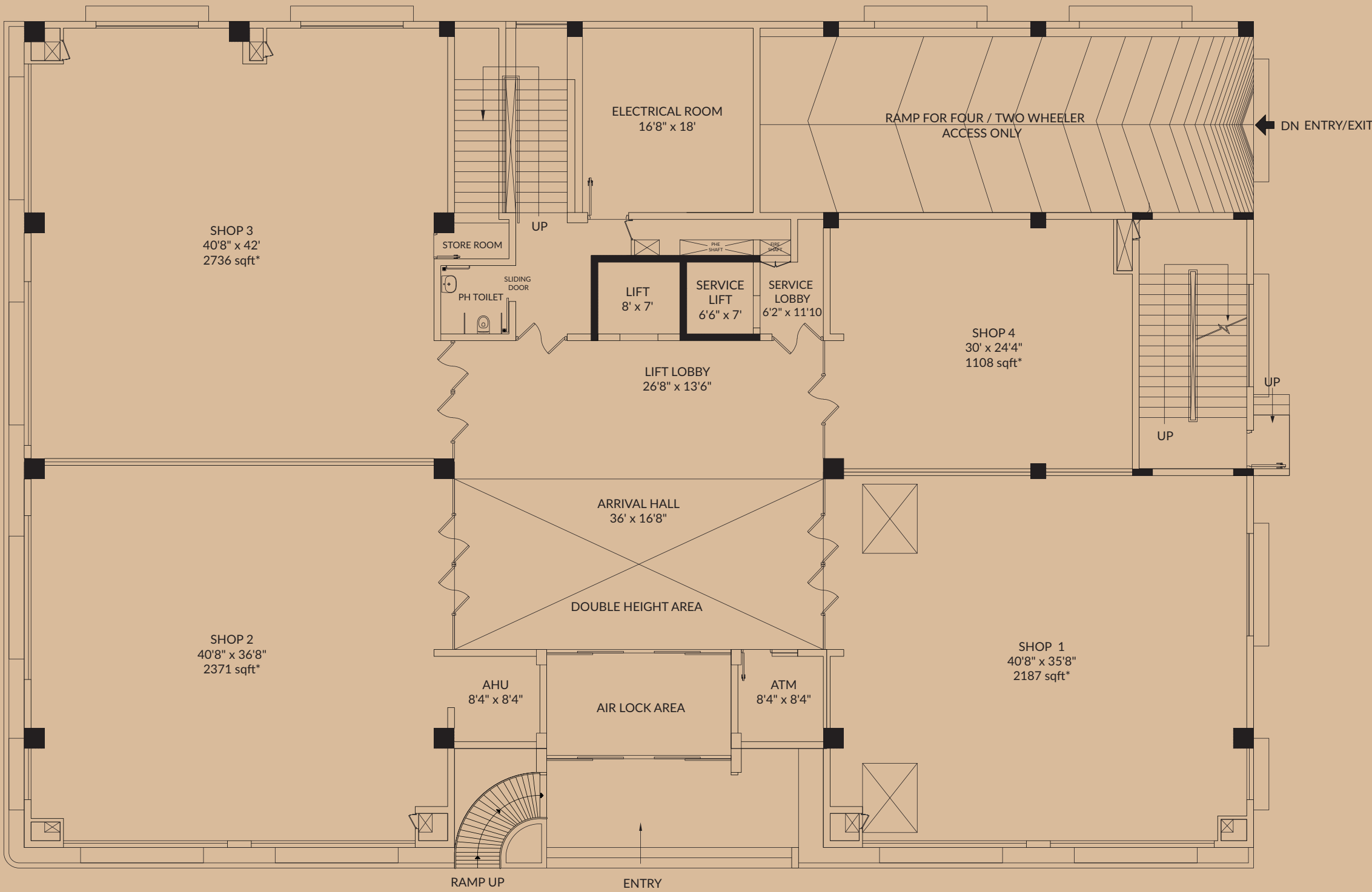
THE SEMMENCHERRY (OMR) NEIGHBOURHOOD

With its strategic location edge, right in the heart of Chennai's fastest growing district, **Superette** is well on its way to becoming Semmencherry's most prominent spot coveted by brands and corporates alike. The current captive cosmopolitan population in IT Corridor is **3.9 lacs**, and access from GST road adds another catchment of **2 lacs**. And not to mention the **362 resident families** living within the Splendour premises alone. Now you know what makes Superette a dream destination for *restaurants and retailers* and be part of this exceptional project.

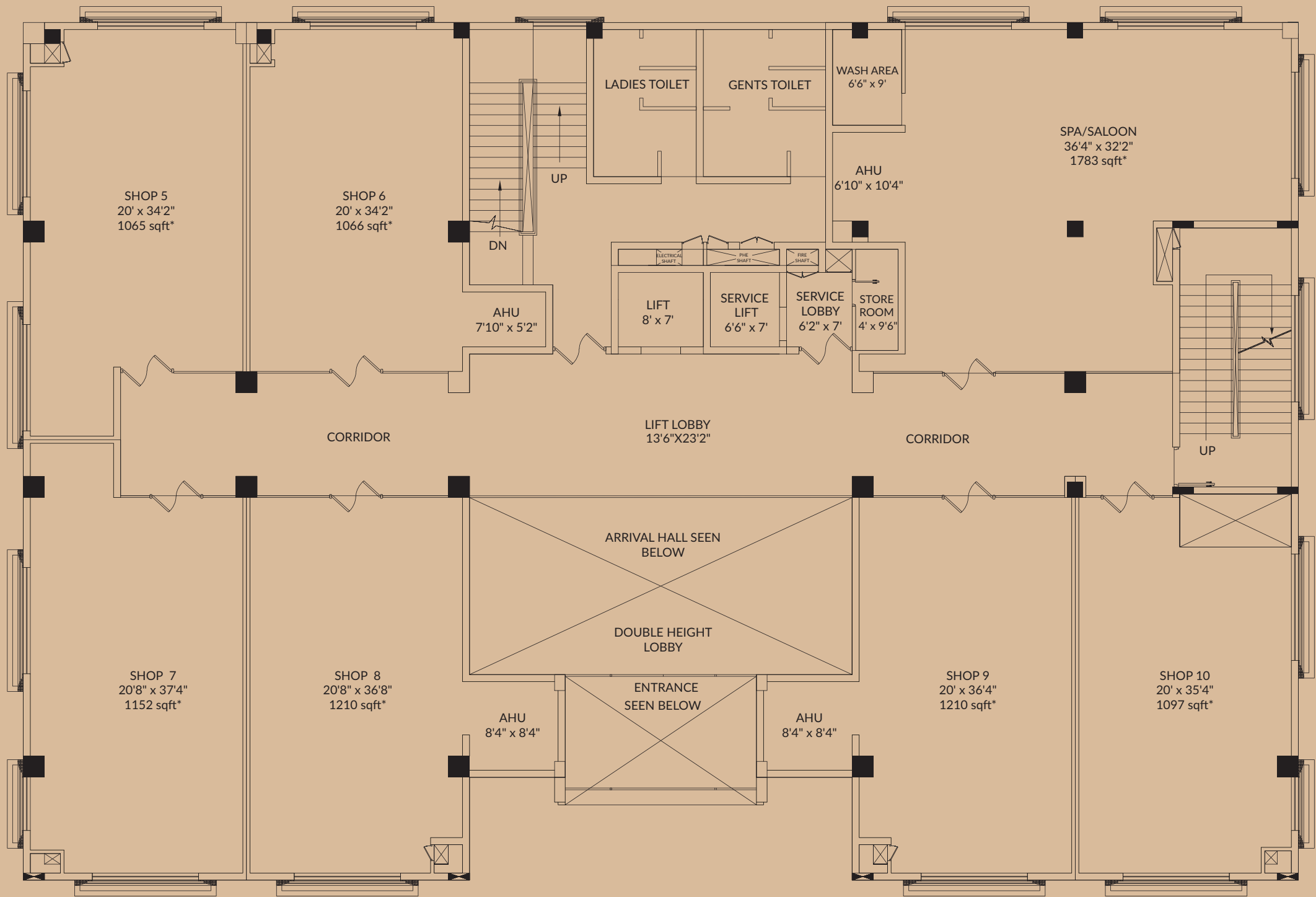


SPLENDOUR, SEMMENCHERRY (OMR), CHENNAI.

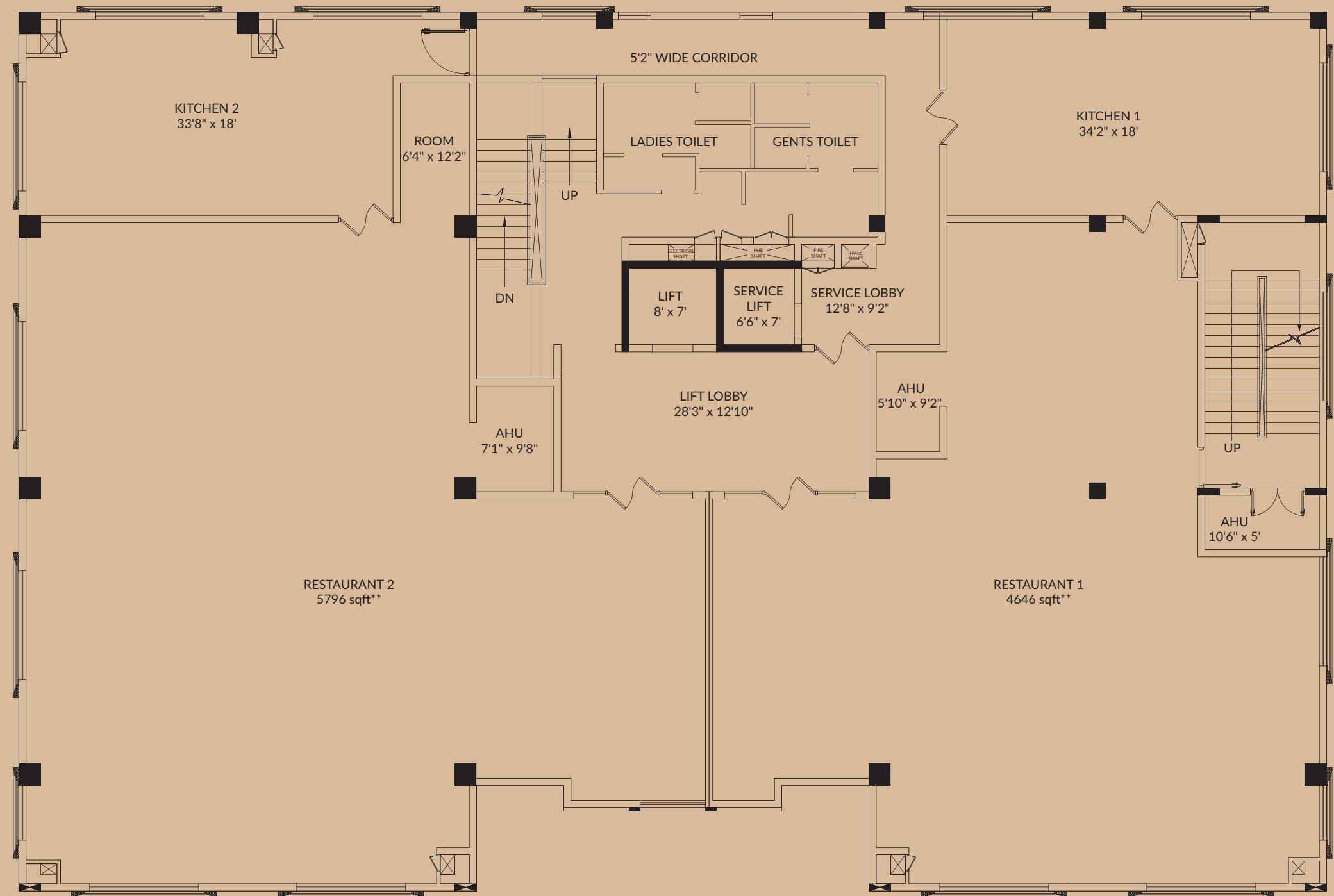
GROUND FLOOR



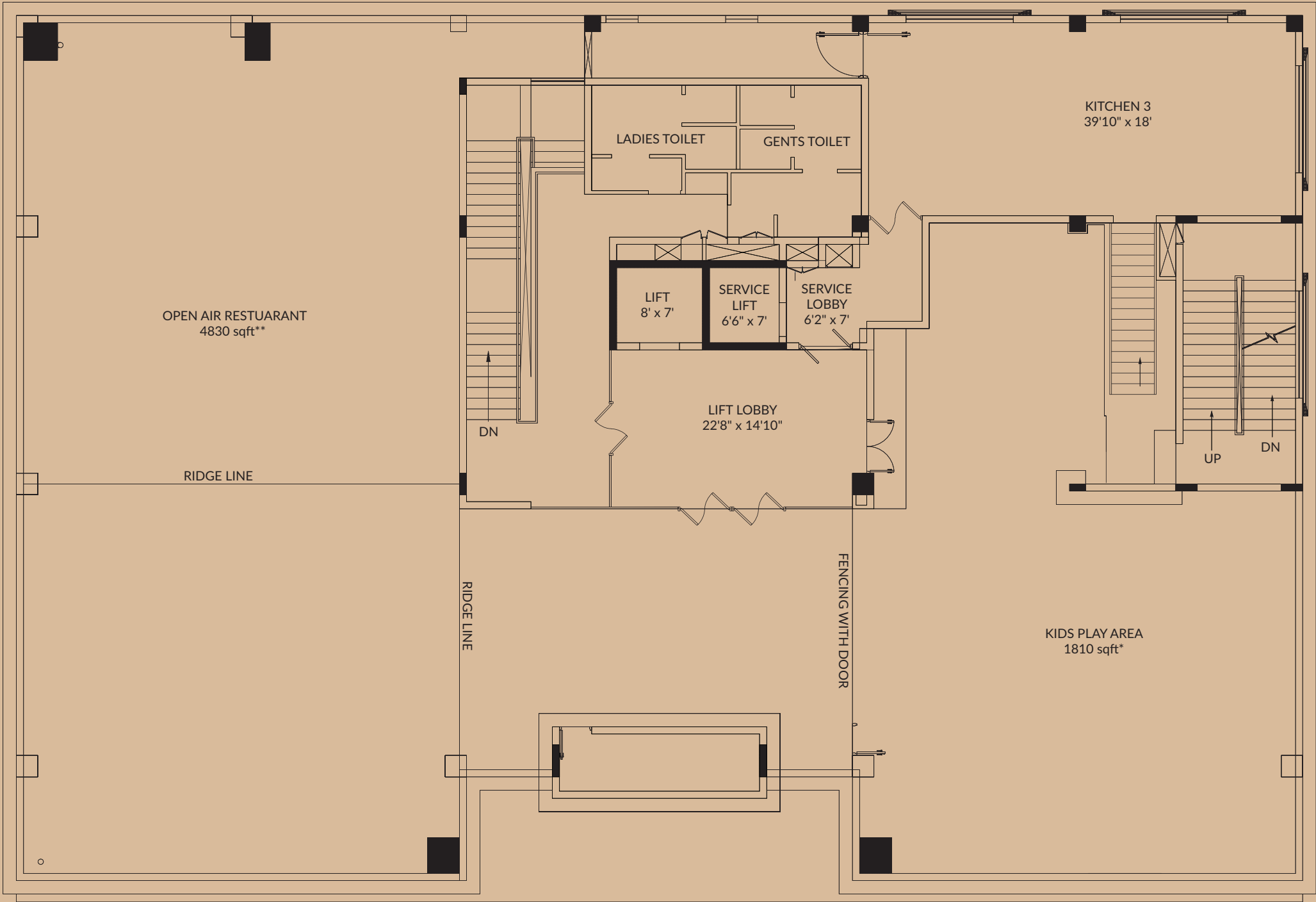
FIRST FLOOR



SECOND FLOOR



THIRD FLOOR



FEATURES AT A GLANCE

SUPERETTE, PAMMAL

SHOP SIZES 133 TO 6701 SQ. FT.

SUPERETTE, SEMMENCHERRY (OMR)

SHOP SIZES 392 TO 9750 SQ. FT.

CENTRALLY AIR CONDITIONED

GOOD FRONTAGE FOR EVERY SHOP

LIFTS

100% POWER BACK UP

CAR PARK

DESIGNATED SERVICE ENTRY / EXIT





THRIVE

Superette sits right next to prestigious apartments and accentuates the very best of Pammal and Semmencherry's life and style. With a vibrant neighbourhood and a busy events calendar at the centre of The Bloomingdale and Splendour community, they sure are the shopping destinations for the residents and the neighbourhood, while also a new draw for passing traffic.

It's an opportunity to acquire a substantial, high profile flagship store.

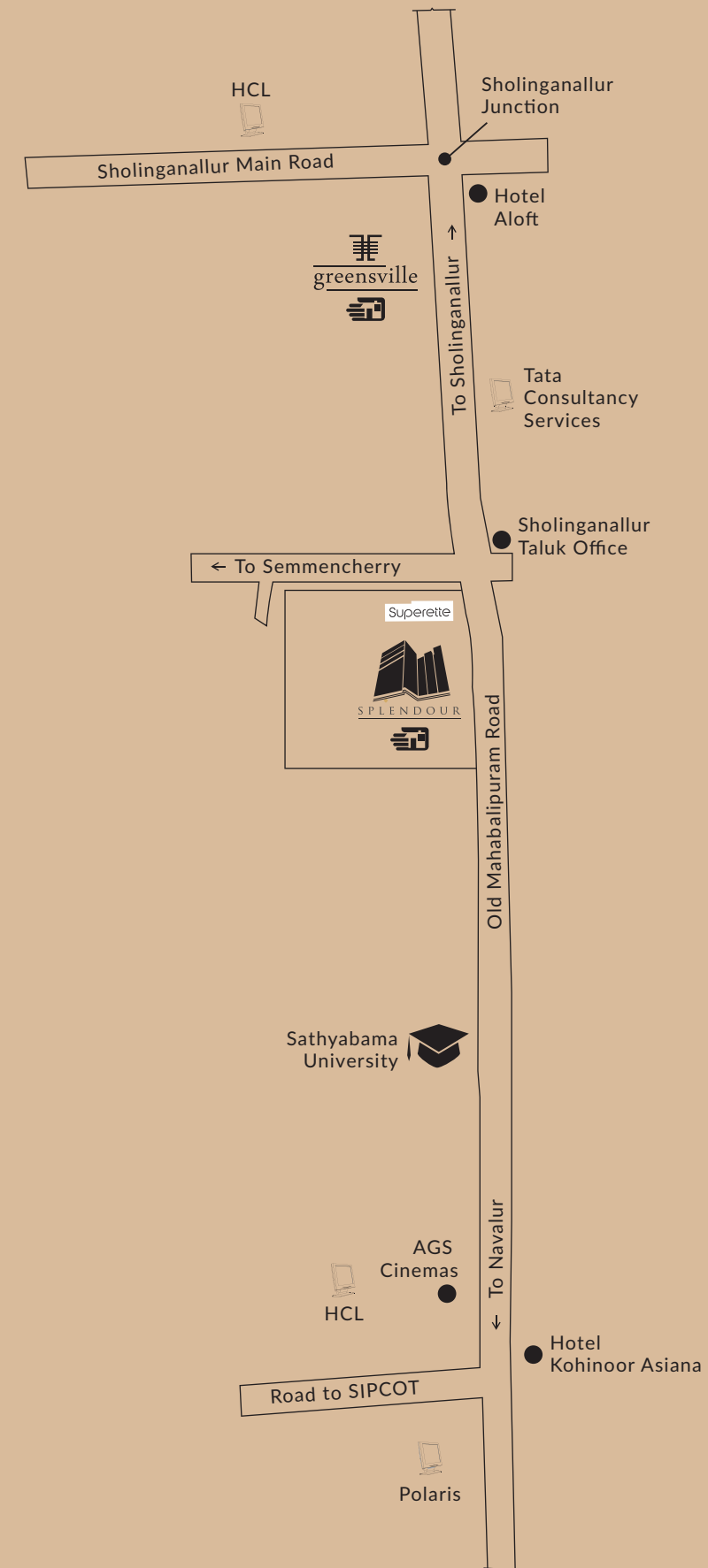
Superette

PAMMAL



Superette

SEMENCHERRY (OMR)





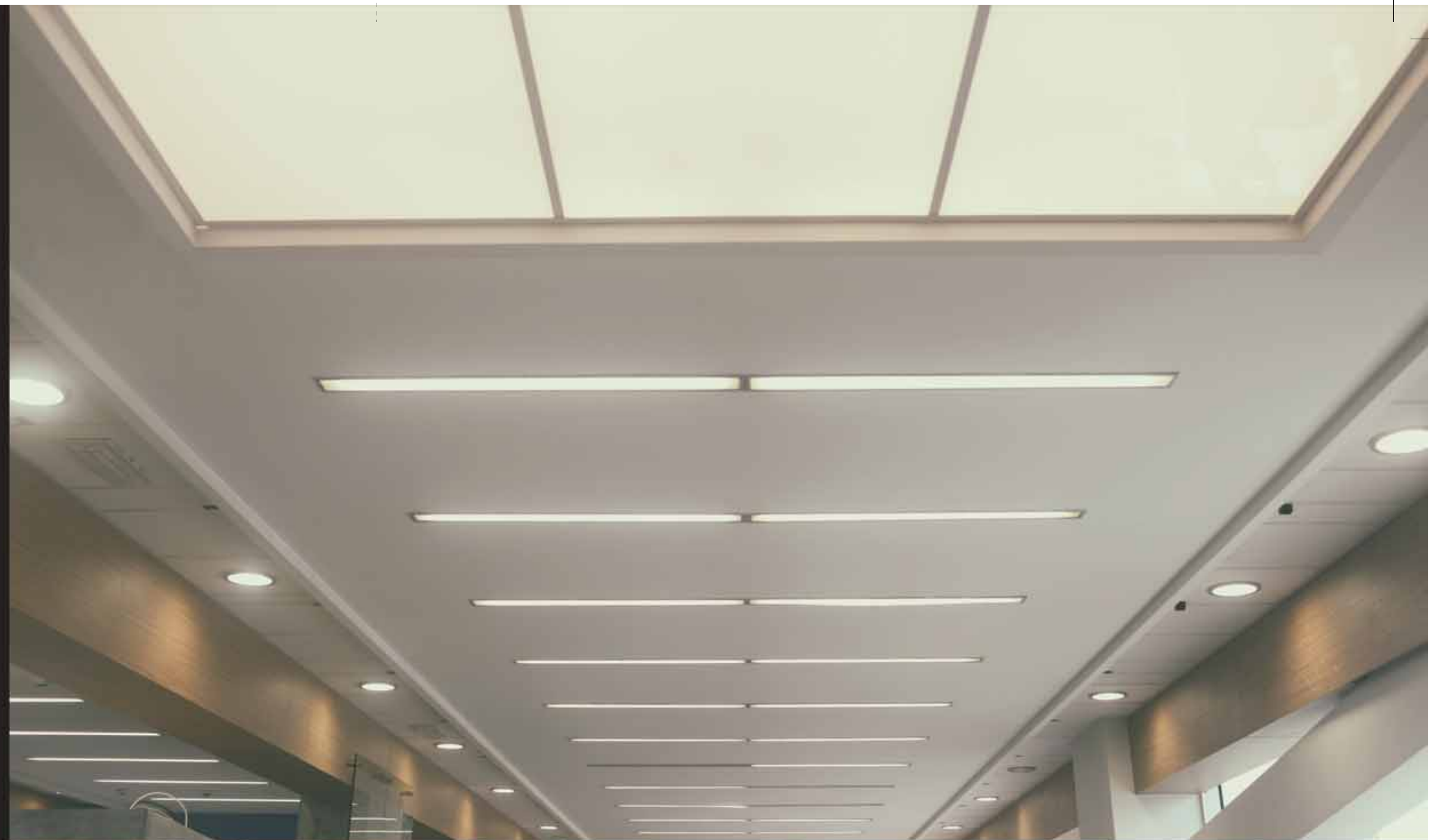
SIGNAGES



LIGHTING

MODERN. BRIGHT &
EXTRAVAGANT.

Illuminated, friendly and attracting entrance areas are inviting and arouse one's curiosity. At Superette, the lighting is used to create a stunning visual experience and vibrancy to your retail space. Continuous cove lighting & down lighting running across the ceiling bring an elegant frame to the corridor. The striking elements and soft lights add allure to the entire space.



AREA STATEMENT

PAMMAL

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Shop No	Floor	Carpet Area*	Rentable Area*
ATM	Ground	80	135
1	Ground	348	534
2	Ground	348	534
3	Ground	348	534
4	Ground	251	393
5	Ground	251	393
6	Ground	334	518
7	Ground	334	518
8	Ground	462	688
9	Ground	412	635
10	Ground	69	114
Departmental Store	Ground	2673	4229
11	First	348	544
12	First	348	534
13	First	348	534
14	First	412	648
Restaurant	First	4326	6987
Total		11692	18472

*All area measurements in sqft

AREA STATEMENT

SEMMENCHERRY (OMR)

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Shop No	Floor	Carpet Area*	Rentable Area*
1	Ground	1435	2187
2	Ground	1545	2371
3	Ground	1781	2736
4	Ground	710	1108
ATM	Ground	71	129
5	First	677	1065
6	First	673	1066
7	First	735	1152
8	First	767	1210
9	First	767	1210
10	First	701	1097
Spa / Saloon	First	1127	1783
Restaurant 1	Second	3029	4646
Restaurant 2	Second	3801	5796
Open Air Restaurant	Third	4197	6386
Total		22016	33942

*All area measurements in sqft